



Campus to Corporate

A structured 20-session course that takes students from self-belief to job-ready.

20

sessions in
4 modules

60 min

per session — fits one
lecture period

10 weeks

2 sessions a week
(or 20 weeks, 1 a week)

On campus

in-person delivery
across Mumbai & MMR

Assessed

final evaluation
& certificate

Module 1 • Mindset & Self-Mastery

Sessions 1–10

- 01** Orientation: soft vs hard skills; the 6 core elements of success
- 02** The conscious and subconscious mind
- 03** Self-discovery with the Johari Window
- 04** Four stages of skill development; hard work vs massive action
- 05** Habits, willpower, delayed gratification; fear and courage
- 06** Time management: urgency–importance matrix, priorities, saying No
- 07** Communication: active listening and non-verbal signals
- 08** Public speaking practice; memory and vocabulary
- 09** Goal setting and SMART goals
- 10** Leadership and the fundamentals of selling yourself

Module 2 • Job Search Readiness

Sessions 11–14

- 11** Career paths and job-search channels
- 12** Résumé vs CV; résumé-writing workshop
- 13** Cover letters, LinkedIn profile and online presence **NEW**
- 14** Interview preparation: researching employers, using AI tools responsibly **NEW**

Module 3 • Interview Mastery

Sessions 15–19

- 15** Grooming, entering the room, handshake, posture, body language
- 16** Handling open- and closed-ended questions
- 17** Group discussion: dynamics, techniques, live practice round
- 18** Mock interviews with individual feedback
- 19** Online and video interviews **NEW**; after-interview follow-up

Module 4 • Evaluation

Session 20

- 20** Written assessment of knowledge and skills gained, followed by the closing and certificate session

YOUR FACILITATOR

Shashank Patil

Shashank-the Rewirer!

- About 30 years of professional experience, including 26 years at The Times of India
- As Head of Direct Sales Promotion, recruited and trained around 3,000 young people
- Certified in NLP, executive coaching, and master training (soft skills, sales, leadership)
- Author of *REWIRE!*, a self-help book for 18–28 year olds

PROVEN ON CAMPUS

First designed and delivered at Valia College, Mumbai, for two academic years (2017–18 and 2018–19).

CERTIFICATE EDITION

Need a 30-hour course? A 30-session edition adds 10 practice sessions: extra mock interviews, group discussions and presentations.

EVERY SESSION

Concept → Activity → Practice → Feedback

Sessions are spaced across the weeks, so students apply each skill between classes and remember it longer.